



HEALDSBURG ARTS AND CULTURE OMISSION 2025 Goals and Committee Assignments

2025 Focus Areas

- **Investigate ways to incorporate artistic components into the Foley Family Community Pavilion and funding options.**
Committee: Davy, Frank, Harris
Staff Liaison: Nicoll, Campbell, Themig
- **Revise and update the Public Art Grant Program and issue another grant request process.**
Committee: Conklin, Davy, López Pardo
Staff Liaison: Nicoll, Themig
- **Develop branding and identity to define and promote the presence of art and culture in Healdsburg.**
Committee: Conklin, Harris
Staff Liaison: Nicoll
- **Facilitate design, development, and maintenance of a dedicated arts and culture website.**
Committee: Jeppson, Riner
Staff Liaison: Nicoll
- **Research and develop a recommendation for City Council to consider adopting a Percent for Arts Ordinance.**
Committee: Harris, Jeppson
Staff Liaison: Nicoll, Themig
- **Build pathways to incorporating public art into infrastructure projects; maintaining communication about projects and how art could be incorporated. (2025 Initiative: Laura Fish Somersal Park)**
Committee: Davy, Harris, López Pardo
Staff Liaison: Campbell, Nicoll, Themig

2025 Additional Goals

- **Research and analyze municipal policies, City Code, and regulations (e.g., mural ordinances, maker space restrictions, zoning laws) to identify barriers to artistic initiatives and recommend strategies to reduce them.**
Committee: Frank, Jeppson, López Pardo
Staff Liaison: Nicoll

Longer Term Goals

- **Investigate and pursue future funding mechanisms, including grants.**
Committee:
Staff Liaison: Nicoll
- **Review and update the City's temporary public art and ongoing public art programs.**
Committee: Harris, López Pardo, Riner
Staff Liaison: Nicoll