



HEALDSBURG SENIOR CITIZENS ADVISORY COMMISSION 2023 Goals and Committee Assignments

- **Age-Friendly Community**

In being designated an Age-Friendly Community, the City has made a commitment to continue to promote planning, programs, and services that will ensure our older adult community continue to be valued and vibrant. The Commission proposes that work continue on this initiative.

Committee: Hoppes, O'Brien

- **Commission Engagement & Communication**

Develop a strategy to increase the community's awareness and participation with the Senior Citizens Advisory Commission and more effectively communicate about the programs and services available for active and older adults. Initially proposed in 2022, the Commission has made progress in engagement with the community. The Commission proposes that work continue on this initiative.

Committee: Go, O'Brien, Taylor

- **Endowment Fund**

The future of the Senior Center endowment fund remains unclear. The Commission proposes that over the course of the year it will determine the future direction of the Endowment Fund and how proceeds should be used to support the Senior Center now and into the future.

Committee: Hoppes, Brown

- **Latinx Outreach & Inclusion**

The City is actively working on diversity, equity, and inclusion throughout its services and programs. The Commission proposes to continue Latinx outreach and inclusion as a priority for the year.

Committee: Work is currently underway as part of the broader city-wide diversity, equity, and inclusion project. Staff will update the Commission with opportunities to engage in this process.