

REQUEST FOR QUALIFICATIONS
CALL FOR ARTISTS
Fitch Mountain Public Art Project

APPLICATION DEADLINE: MARCH 10, 2023

Applications must be received by the Fitch Mountain Art Committee no later than 5:00 p.m. on March 10, 2023.

Submit completed applications to [this form](#).

ELIGIBILITY

This commission is open to practicing, professional artists residing in the United States. Artists working in a variety of 3-D installations and permanent media are encouraged to apply. Preference will be given to artists residing in Northern California or those with a connection to Sonoma County or the state of California. All artists must be able to participate in an orientation and visit the summit of Fitch Mountain at least once during this process.

DESCRIPTION OF PROJECT OPPORTUNITY: FITCH MOUNTAIN PUBLIC ART

The Fitch Mountain Art Committee is seeking an artist to design and implement a permanent (site-specific) public art project on Fitch Mountain in Healdsburg, California. This public art opportunity is for one artist or team of artists to create an installation that reflects and celebrates the natural landscape and experience of being on Fitch Mountain. The public art may or may not be interactive. Installations integrated with the landscape, and those with functional components will also be considered.

PROJECT LOCATION

Installation sites may include the summit of Fitch Mountain, along the trail and/or at the trailhead at the Villa Chanticleer. The proposed public art should be visible from the trail, trailhead or summit (or all of the above).

PROJECT BUDGET

The maximum project budget is \$100,000 and should be inclusive of all artist fees, and all expenses related to design development, including engineering, fabrication, travel, transportation and installation of the artwork, insurance, and all other project related expenses. Finalists invited to submit specific proposals will receive an honorarium of \$1,000 for their efforts and materials for a maquette of their proposed project.

ESTIMATED COMPETITION TIMELINE (subject to change)

March 10	Deadline to submit qualifications
March 31	Finalists invited to submit specific proposal
April 10	Project orientation for short-listed finalists
April 28	Deadline to submit proposals
May 5	Artist/ team selected
June - August	Fabrication of artwork
September 1, 2023	Deadline to complete artwork, artwork installed

ARTIST SELECTION PROCESS

Qualifications will be prescreened by the Fitch Mountain Art Committee and then presented to a Selection Panel. The Selection Panel will identify and recommend a short list of artists, based on the artist selection considerations outlined in the next section. These finalists will be invited to submit a specific proposal for which they will be paid an honorarium. All finalists will be expected to attend an orientation (which will include a site visit) to learn more about the project site prior to developing a specific proposal for the project. We will provide on-site transport for any finalist artists who have challenges with mobility.

The Selection Panel will evaluate proposals and select one artist or team of artists to complete the project. The Fitch Mountain Art Committee will approve the final artist or team recommended by the Selection Panel. The Fitch Mountain Art Committee also reserves the right to decline any or all applications, or artists recommended by the Selection Panel, and to reissue the RFQ for additional artist candidates.

SELECTION CONSIDERATIONS

- Artistic excellence and originality as evidenced by representations of past work in photos provided.
- Appropriateness of the artist's medium and style as related to project goals.
- Experience with projects of similar scope and scale, or comparable professional experience to handle the requirements of working in the public sector.
- Availability to participate in the design, approval and implementation of the project, and complete installation by the deadline.
- Artist's location.
- Reflection and inclusion of the local community, and commitment to creating work that responds directly to the site's natural environment.

SCOPE OF WORK

For the selected artist, the scope of work for this project will include the following:

- Finalizing proposal concepts to accurately convey the work's artistic intent, design, placement, colors, materials, fabrication processes, costs and production time. Artists will be expected to provide scaled renderings, models and other visual material to adequately illustrate how the artwork will appear when installed at the site.
- Meeting and communicating with the Fitch Mountain Art Committee, staff and community representatives as needed to provide updates on the status of the project.
- Complying with terms, conditions and insurance requirements as required by Artist Services Agreement.
- Preparing or subcontracting for engineering documents and specifications for the

- artwork (if required).
- Fabricating the artwork and submitting it for review at production milestones.
 - Installing and documenting the artwork at the site.

APPLICATION REQUIREMENTS

Please submit the following materials as described below, all of which are required to constitute a complete application. The Fitch Mountain Art Committee is not responsible for lost, missing or damaged materials. Incomplete or late applications will not be accepted. Submissions may also be emailed or submitted electronically.

1. Completed application [FORM](#).
2. Included within the form submittal, ten (10) digital photos of previous artwork. Please select photos of artwork that demonstrate your qualifications for this project. Please do not submit prints or other reproductions of your work. Digital photos should be at least 150 dpi at 5” on the longest side, and may be submitted via the online application or by email. If you need to submit your application by mail, please contact fitchmountainart@gmail.com
3. A photo list for all images included with your application, including title, date, materials, dimensions, location, a brief description of the project, and the project cost.
4. Artist statement(s): one (1) page maximum.
5. Resume(s): two (2) pages maximum.

For more information please email: fitchmountainart@gmail.com