

**From:** [Will Seppi](#)  
**To:** [Planning](#)  
**Subject:** [EXTERNAL] - 400 Healdsburg Ave  
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I write regarding your review of the proposed HH Residence Hotel project at 400 Healdsburg Ave by Piazza Hospitality. I have no objection to the proposed project.

The 400 Block of Healdsburg Avenue, where our business has been located for a century, has a rich history of legacy businesses that for decades have been separated from the downtown core due to demise of service stations at the intersection of North Street and Healdsburg Avenue which created an unwelcoming passage as one transitioned north along Healdsburg Avenue. The revitalization of the northwest corner has proven successful with the anchor tenant of Willis Seafood. Similarly, the proposed Piazza project will undoubtedly improve the experience one has while canvassing the downtown area while contributing to the economic vitality of our community.

I encourage you to support this project.

Sincerely,  
Will Seppi



*William K. Seppi*  
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