



# Sign Development Inc.

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Project Narrative –

Dear Review Committee,

We are submitting an amendment to the existing design review for the Valero gas station on 186 Dry Creek Rd, in order to allow the use of corporate colors on the canopy fascia. Our goal is to upgrade the station to meet the highest standards while also meeting the needs and expectations of the City, community, and business owner.

As part of this proposal, we plan to replace the current Valero signage with the company's new branding image on all Valero-branded items, including the canopy fascia, canopy poles, light bar, fixtures, perimeter walls, building, bollards, and island curbs. These changes are outlined in the attached scope drawing.

We believe that our proposal will enhance the property and neighborhood, rather than detract from it. We are excited about the opportunity to begin this project and bring a superior design to the facility and community. Please do not hesitate to contact us if you have any questions.  
Sincerely,

Sign Development Inc.

**RECEIVED**

JAN 10 2023

Planning & Building Dep.  
CITY OF HEALDSBURG